



Bipartisan Policy Center Action



AMERICAN POLICY VENTURES

Survey of Likely 2026 General Election Voters

National

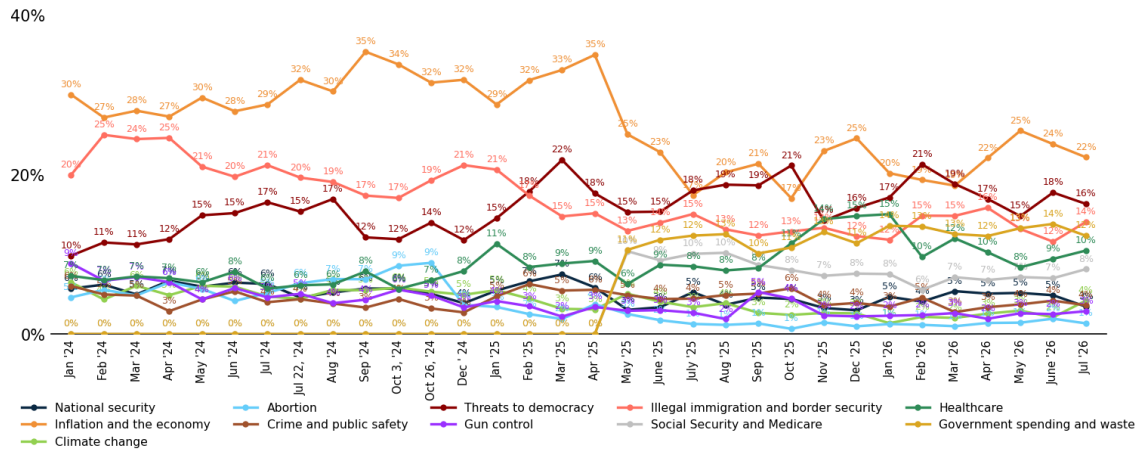
Conducted June 30 – July 1, 2026

n=1500 | $\pm 2.53\%$

Powered by  CYGNAL

1. Top Priority

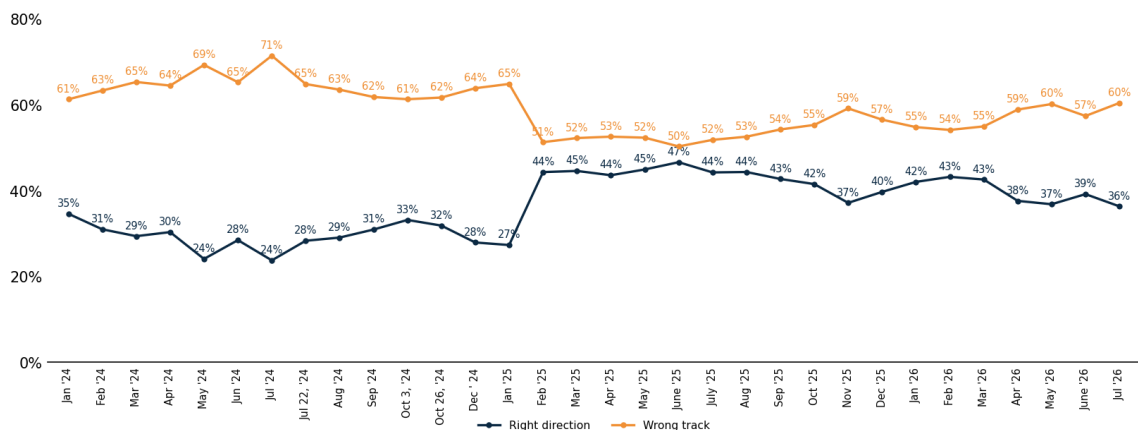
Which one of the following issues do you believe should be the top priority for U.S. Congress?



	Jul '26	June '26	May '26	Apr '26
Inflation and the economy	22.2%	23.8%	25.5%	22.1%
Threats to democracy	16.3%	17.7%	14.8%	16.9%
Illegal immigration and border security	14.0%	11.6%	13.2%	15.8%
Government spending and waste	12.3%	13.8%	13.3%	12.3%
Healthcare	10.5%	9.4%	8.4%	10.3%
Social Security and Medicare	8.1%	7.0%	7.1%	6.8%
Climate change	4.2%	2.1%	2.9%	2.6%
Crime and public safety	3.6%	4.2%	3.7%	3.4%
National security	3.4%	4.9%	5.2%	5.1%
Gun control	2.9%	2.5%	2.6%	1.9%
Abortion	1.3%	1.9%	1.4%	1.4%
Unsure	1.1%	1.1%	1.9%	1.5%
Total	100.0%	100.0%	100.0%	100.0%

2. Country Direction

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?



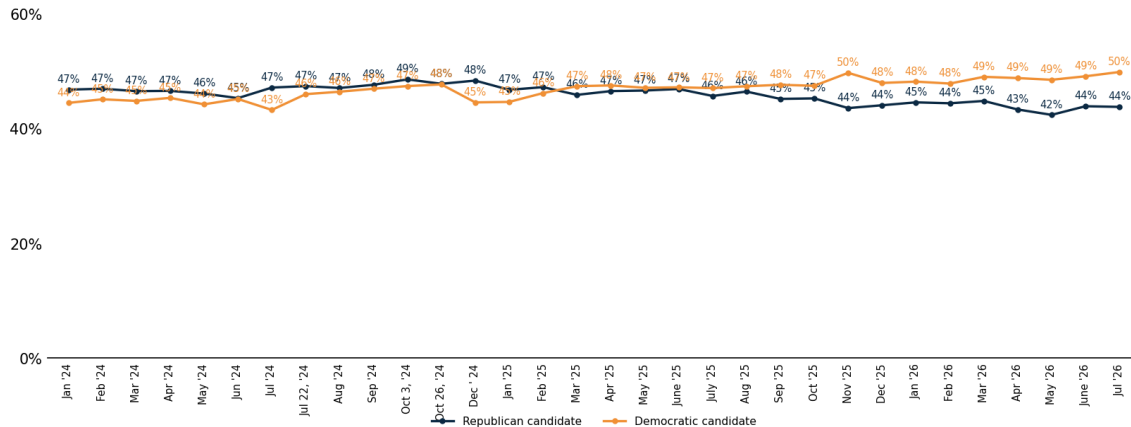
	Jul '26	June '26	May '26	Apr '26
Right direction	36.3%	39.2%	36.8%	37.6%
Definitely the right direction	13.0%	15.0%	15.1%	16.5%
Mostly the right direction	23.4%	24.2%	21.7%	21.1%



Wrong track	60.4%	57.4%	60.1%	58.9%
Mostly the wrong track	15.8%	12.4%	15.2%	13.1%
Definitely the wrong track	44.6%	44.9%	44.9%	45.7%
Unsure	3.3%	3.5%	3.0%	3.5%
Total	100.0%	100.0%	100.0%	100.0%

3. Generic Ballot

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?



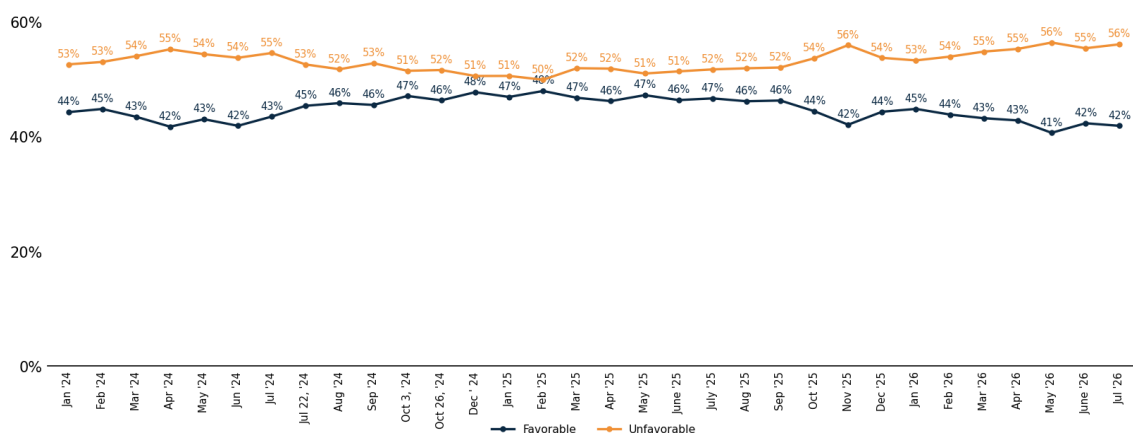
	Jul '26	June '26	May '26	Apr '26
Republican candidate	43.8%	43.9%	42.4%	43.3%
Definitely the Republican candidate	34.6%	35.2%	33.1%	33.3%
Probably the Republican candidate	9.1%	8.7%	9.3%	10.1%
Democratic candidate	49.9%	49.1%	48.5%	48.8%
Probably the Democratic candidate	8.3%	8.7%	7.5%	8.9%
Definitely the Democratic candidate	41.6%	40.4%	41.0%	39.9%
Unsure	6.4%	7.0%	9.1%	7.9%
Total	100.0%	100.0%	100.0%	100.0%

The following is the name of a person who may have been mentioned in the news recently. Please indicate if you have heard of the name and, if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of the name, choose so.

4. Donald Trump

	Jul '26	June '26	May '26	Apr '26
Favorable	41.9%	42.3%	40.7%	42.8%
Very favorable	29.0%	28.0%	26.7%	29.3%
Somewhat favorable	12.9%	14.3%	14.0%	13.5%
Unfavorable	56.1%	55.4%	56.4%	55.3%
Somewhat unfavorable	5.3%	5.5%	5.8%	5.4%
Very unfavorable	50.8%	49.9%	50.6%	49.9%
No opinion	1.5%	2.1%	2.6%	1.6%
Never heard of	0.6%	0.2%	0.4%	0.3%
Total	100.0%	100.0%	100.0%	100.0%





Switching gears to some other issues...

5. FML Personal Experience

Have you, or someone close to you, ever had to choose between earning a paycheck and taking time to care for a new baby or seriously ill family member?

	Freq.	%
<u>Yes</u>	830	55.3%
Yes, and was forced to use savings to take the time off anyway	215	14.4%
Yes, but only took part of the time needed	169	11.2%
Yes, but kept working and went without time off	223	14.8%
Yes, and left the job or was let go to provide care	224	14.9%
<u>No, this has never been an issue for me or anyone close to me</u>	590	39.3%
Unsure	80	5.3%
Total	1500	100.0%

6. FML Position

Do you support or oppose a voluntary program that lets employers provide paid family and medical leave - paid time off to care for a new baby or seriously ill family member?

	Freq.	%
<u>Support</u>	1299	86.6%
Strongly support	919	61.3%
Somewhat support	380	25.3%
<u>Oppose</u>	131	8.7%
Somewhat oppose	82	5.5%
Strongly oppose	49	3.3%
Unsure	70	4.7%
Total	1500	100.0%

7. FML Business Support Position

Do you support or oppose helping small businesses afford to offer paid family and medical leave, so they can compete with larger companies to attract and keep workers?

	Freq.	%
<u>Support</u>	1179	78.6%
Strongly support	732	48.8%
Somewhat support	447	29.8%



<u>Oppose</u>	214	14.3%
Somewhat oppose	124	8.3%
Strongly oppose	90	6.0%
Unsure	107	7.1%
Total	1500	100.0%

8. News Attention

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

	Jul '26	June '26	May '26	Apr '26
A great deal	27.8%	27.5%	26.5%	26.5%
A lot	18.2%	17.1%	19.7%	20.2%
A moderate amount	32.1%	32.3%	32.9%	32.9%
A little	15.6%	15.0%	14.6%	14.3%
None at all	5.3%	6.6%	4.5%	5.2%
Unsure	1.0%	1.5%	1.7%	1.0%
Total	100.0%	100.0%	100.0%	100.0%

9. Television Service

Which of the following best describes how you primarily watch television at home?

	Jul '26	June '26
Cable TV (such as Comcast, Spectrum, or Cox)	17.0%	16.6%
Satellite TV (such as DirecTV or Dish)	6.9%	8.0%
Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)	13.0%	15.4%
A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling)	31.6%	31.0%
A combination of cable or satellite and streaming	17.5%	14.6%
Over-the-air antenna only	4.6%	4.9%
I do not watch television at home	9.4%	9.3%
Total	100.0%	100.0%

10. News Source

What are your primary sources for news? Select up to three options.

	Jul '26	June '26	May '26	Apr '26
National broadcast television news (i.e. NBC, ABC, CBS)	27.5%	27.2%	31.2%	30.7%
Local broadcast television news	23.7%	22.8%	24.0%	24.4%
Cable news (i.e. Fox News, MSNBC, CNN)	31.7%	29.4%	33.8%	35.0%
Streaming app(s) (i.e. YouTube TV, Hulu)	11.7%	9.9%	7.8%	10.6%
<u>Social Media</u>	42.1%	40.0%	44.7%	42.9%
TikTok	9.9%	8.6%	10.2%	9.4%
Facebook	16.0%	15.2%	15.7%	15.8%
Twitter / X	8.8%	7.7%	9.5%	9.4%
YouTube	19.7%	21.1%	22.8%	22.9%
Newspaper	12.1%	11.1%	10.8%	9.5%
Talk radio	9.6%	10.6%	11.2%	11.4%
Podcasts	12.5%	13.2%	15.4%	14.4%
News media websites	26.0%	24.3%	27.2%	24.4%
AI, like ChatGPT	2.6%	3.2%	3.5%	3.1%
Other websites	12.8%	13.6%	13.4%	14.3%



Unsure	1.9%	2.6%	3.0%	2.1%
Total	100.0%	100.0%	100.0%	100.0%

11. *Partisanship by Response*

Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<u>Republican</u>	571	38.1%
Strongly Republican	342	22.8%
Mostly Republican	230	15.3%
<u>Independent</u>	331	22.1%
<u>Democratic</u>	571	38.1%
Mostly Democratic	221	14.7%
Strongly Democratic	350	23.3%
Unsure	27	1.8%
Total	1500	100.0%

12. *Type of Republican*

What type of Republican do you more consider yourself?

	Freq.	%
<u>Trump Republican</u>	259	45.3%
Much more a Trump Republican	162	28.3%
Somewhat more a Trump Republican	97	17.0%
<u>Traditional conservative Republican</u>	293	51.3%
Somewhat more a traditional conservative Republican	151	26.5%
Much more a traditional conservative Republican	142	24.8%
Unsure	20	3.5%
Total	571	100.0%

13. *Type of Democrat*

What type of Democrat do you more consider yourself?

	Freq.	%
<u>Progressive Democrat</u>	359	62.9%
Much more a progressive Democrat	204	35.8%
Somewhat more a progressive Democrat	155	27.1%
<u>Traditional Democrat</u>	185	32.3%
Somewhat more a traditional Democrat	105	18.3%
Much more a traditional Democrat	80	14.0%
Unsure	27	4.8%
Total	571	100.0%

14. *Type of Independent*

What type of Independent do you more consider yourself?

	Freq.	%
<u>Right leaning</u>	100	30.1%
One who is more right leaning	44	13.4%
One who is somewhat right leaning	55	16.6%
<u>Truly middle-of-the-road</u>	119	36.0%



<u>Left leaning</u>	96	29.0%
One who is a somewhat left leaning	42	12.7%
One who is more left leaning	54	16.2%
Unsure	16	4.9%
Total	331	100.0%

15. Gender

Are you female or male?

	Freq.	%
Female	804	53.6%
Male	696	46.4%
Total	1500	100.0%

16. Age Range

What is your age as of today?

	Freq.	%
<u>Under 55</u>	729	48.6%
18 - 29	160	10.6%
30 - 44	313	20.8%
45 - 54	257	17.1%
<u>55 and Over</u>	771	51.4%
55 - 64	326	21.7%
65+	444	29.6%
Total	1500	100.0%

17. Ideology

And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	597	39.8%
Very conservative	316	21.1%
Somewhat conservative	281	18.7%
<u>Moderate</u>	393	26.2%
<u>Liberal</u>	461	30.7%
Somewhat liberal	205	13.7%
Very liberal	255	17.0%
Unsure	49	3.3%
Total	1500	100.0%

18. Specific Voter History

Which of the following general elections did you vote in? Select all that apply.

	Freq.	%
2018 - Congressional Midterm	1010	67.4%
2020 - Presidential	1301	86.7%
2022 - Congressional Midterm	1106	73.8%
2024 - Presidential	1386	92.4%
I did not vote in any of these elections	26	1.7%
Unsure	29	1.9%
Total	1500	100.0%



19. Marital Status

What is your current marital status?

	Freq.	%
Single	374	24.9%
Married	840	56.0%
Divorced	170	11.3%
Widowed	82	5.4%
Separated	17	1.1%
Unsure	17	1.1%
Total	1500	100.0%

20. Community Type

Do you consider the area where you live to be more rural, small town, suburban, or urban?

	Freq.	%
Rural	148	9.9%
Small town	263	17.5%
Suburban	773	51.5%
Urban	317	21.1%
Total	1500	100.0%

21. Income by Response

What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$25,000	138	9.2%
\$25,000 - \$49,999	199	13.3%
\$50,000 - \$74,999	226	15.1%
\$75,000 - \$99,999	159	10.6%
\$100,000 - \$124,999	207	13.8%
\$125,000 - \$149,999	149	9.9%
\$150,000 - \$249,999	247	16.4%
\$250,000+	93	6.2%
Unsure	82	5.5%
Total	1500	100.0%

22. Race/Ethnicity

Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1077	71.8%
Asian or Pacific Islander	31	2.1%
Black or African American	165	11.0%
Hispanic or Latino	164	10.9%
Other	44	2.9%
Unsure	20	1.3%
Total	1500	100.0%

23. 2024 Retro Ballot

Thinking back, who did you vote for in the 2024 election for President?

	Freq.	%
Republican Donald Trump	686	45.7%
Democrat Kamala Harris	715	47.7%
Another candidate	37	2.5%
Did not vote in 2024	38	2.6%
Unsure	24	1.6%
Total	1500	100.0%



24. Education Level

What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	809	54.0%
Some high school	20	1.3%
High school diploma/GED	232	15.5%
Technical Certification	75	5.0%
Some college or Associate's Degree	483	32.2%
<u>At least College</u>	682	45.5%
Four-year undergraduate or Bachelor's Degree	374	24.9%
Graduate degree or further	309	20.6%
Unsure	8	0.5%
Total	1500	100.0%

25. Geo - Region

	Freq.	%
Mid-Atlantic	104	6.9%
Midwest	346	23.1%
Northeast	262	17.4%
South	229	15.2%
Southwest	255	17.0%
West	305	20.3%
Total	1500	100.0%

26. General Election X of 4

	Freq.	%
0 of 4	36	2.4%
1 of 4	171	11.4%
2 of 4	190	12.6%
3 of 4	213	14.2%
4 of 4	878	58.6%
Unsure	12	0.8%
Total	1500	100.0%

27. Age + Income

	Freq.	%
<55 <\$50k	166	11.1%
<55 \$50k-\$100k	184	12.3%
<55 \$100k+	358	23.9%
55+ <\$50k	171	11.4%
55+ \$50k-\$100k	200	13.4%
55+ \$100k+	338	22.6%
Unsure	82	5.5%
Total	1500	100.0%

28. Age + Gender

	Freq.	%
F 18 - 29	86	5.7%
F 30 - 44	168	11.2%
F 45 - 54	138	9.2%
F 55 - 64	171	11.4%
F 65+	242	16.1%
M 18 - 29	74	4.9%



M 30 - 44	145	9.6%
M 45 - 54	119	7.9%
M 55 - 64	155	10.3%
M 65+	203	13.5%
Total	1500	100.0%

29. Race + Gender

	Freq.	%
White Female	584	38.9%
White Male	493	32.9%
Asian Female	13	0.8%
Asian Male	18	1.2%
Black Female	98	6.5%
Black Male	67	4.5%
Hispanic Female	83	5.5%
Hispanic Male	80	5.4%
Other Female	16	1.0%
Other Male	29	1.9%
Unsure	20	1.3%
Total	1500	100.0%

30. Education + Gender

	Freq.	%
Female At least College	363	24.2%
Female No degree	435	29.0%
Male At least College	320	21.3%
Male No degree	375	25.0%
Unsure	8	0.5%
Total	1500	100.0%

31. Marital Status + Gender

	Freq.	%
Single Female	203	13.5%
Single Male	172	11.4%
Married Female	409	27.3%
Married Male	431	28.7%
Divorced Female	106	7.0%
Divorced Male	65	4.3%
Widowed Female	69	4.6%
Widowed Male	13	0.9%
Separated Female	7	0.5%
Separated Male	9	0.6%
Unsure	17	1.1%
Total	1500	100.0%

METHODOLOGY

This probabilistic survey was conducted June 30 – July 1, 2026, with 1500 likely 2026 general election voters. It has a margin of error of $\pm 2.53\%$. Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely 2026 general election voter universe.



ABOUT

BPC Action is the premier federal political advocate for bipartisan solutions to the challenges facing our country—including economic growth and sound fiscal policy, energy innovation, and workforce needs.

American Policy Ventures is a bipartisan nonprofit that aims to de-risk the work of cross-partisan policymaking and collaboration for our nation's leaders — enabling them to reduce polarization, get things done, and tackle the critical issues of our time.

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.

